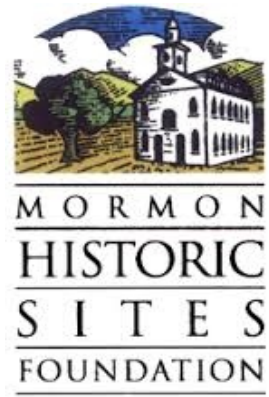


# Mormon Historical Studies

## Advertiser Reservation Form



Submit form or ad to:

**Mormon Historical Studies**

email: [editormorhiststud@gmail.com](mailto:editormorhiststud@gmail.com)

All ads must be submitted electronically

Phone: 801-792-6460

### Reservation Form

Name of Organization:	
Name of Billing Contact:	
Address:	City/State/Zip
Phone:	E-mail:

### Type of Ad

Description	Price	Final Cost
Full page (black and white only) ad	\$250.00	
One-half page (black and white only) ad (Horizontal Only)	\$180.00	
	Total:	

### 2015 DEADLINES

**Spring** – Ad reservation deadline Feb 14<sup>th</sup>  
Ad copy deadline Mar 15<sup>th</sup>

**Fall** – Ad reservation deadline Aug 15<sup>th</sup>  
Ad copy deadline Sep 15<sup>th</sup>

Payment due 30 days after invoicing

### AD SPECIFICATIONS:

**Ad Size:** Trim size page: 5 ½" x 8 ½"  
(Width x Height)

Half page: 5 ½" x 4 ¼"  
(Width x Height)

**PDF files saved as "Press Ready" or "High Resolution"**

PDF files, with graphics and fonts embedded/linked.  
Maximum size is 5 ½" x 8 ½" optimal and 400 dpi.